#### SOCIETY FOR COMPUTER TECHNOLOGY AND RESEARCH



### PUNE INSTITUTE OF COMPUTER TECHNOLOGY



## ENTREPRENEURSHIP DEVELOPMENT CELL

Session Report: 26/7/2019

# "Event Management and 'The Big Short' "

Speaker: Mayur Raut, BE 4.

The session was attended by 20 students.

The last session covered a few topics related to business tactics & stock market and a documentary discussion on the film 'The Big Short'.

- Event Management
  - Basic Knowledge and prerequisites to manage an event.
  - The major milestones in the process of event management. Discussion on strategic marketing and communication should be affirmed, understanding the objectives of event and proper scheduling.
  - Importance of building up a near perfect and responsible team, keeping in mind the objectives and maintaining a steady pace of work.
- The division of resources into different teams for efficient work and coordination between those teams.
- Discussion on documentary films like 'The Big Short'
  - Introduction to Dr. Michael Burry.
  - Terms and definitions of subprime mortgages, CDOs, CDSs, etc.
  - Reason for housing market crash in US.
- Guest appearance by Arpit Bhasin, BE.
  - Planning to study for coming years for university level exam and competitive exams like GATE, etc.
  - Introduction to important domains in market right now.
  - Resources for preparation of study of coding languages like Java, C++, etc.



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## **ENTREPRENEURSHIP DEVELOPMENT CELL**

• Discussion on other topics like self-development and management finesse.



Above: Mayur
Raut, explaining
'Event
Management',
Left: Arpit
Bhasin,
explaining
coding platforms

