



**Society for Computer Technology and Research, Pune**  
**PUNE INSTITUTE OF COMPUTER TECHNOLOGY**



**PICT ENTREPRENEURSHIP**  
**DEVELOPMENT CELL**

**MAGNATE**

**The Entrepreneurs Meet 2018**

**EVENT REPORT**

**PICT-EDC** had re-launched its annual event **The Entrepreneurs Meet-MAGNATE 2018**. We had invited the PICT alumni entrepreneurs to enable their direct interaction with the aspiring ones. We had organized a few programs and competitions to provide the platform for the future entrepreneurs to get their motivation and hone their skills and test out their ideas/startups and the reality that they may face.

The inauguration ceremony started at 11:30 pm by lighting the lamp by Mr. Henit Shah and Dr. Rajesh Ingle and each of the alumni sharing their words of wisdom. We had 27 alumni entrepreneurs and their colleagues who attended this event. The total participation was 56 teams.

The event was held on 29<sup>th</sup> September in our college premises. The program/event details as below:

No.	Name
1.	Beta-Pitch
2.	Eloquence
3.	Mad-Ads
4.	Panel Discussion
5.	Xpresso



### 1. Beta-Pitch:

**Beta-Pitch** was an event where you put forth your ideas and test them how much it matters in the real world. This is a part of a bigger platform where the participants were given a chance to present their idea, explain it, and put it out to test its applications.

Judges: Mr. Lalit Jhavar, Mr. Anurag Agarwal

Time: 3:00 pm – 5:00 pm

Number of entries: 7 teams



## **2. Eloquence:**

The event was platform for the participants to improve their communication and presentation skills. Something that you are prepared for and then you get the opportunity, it is then you speak up and enrapture the ones listening. The art of explanation is much complex to understand but so easy to implement. You just speak up and leave everyone spellbound that what you said is conducive.

Judge: Mr. Ashish Malani

Time: 4:00 pm – 5:00 pm

Number of entries: 10



### 3. Mad-Ads:

This event specifically leaned towards testing their marketing skills. An advertisement should be as good as the product it portrays. The skill of persuasion for making a consumer buy the product is what marketing is all about. How the product caters to the needs of the consumer and highlighting its pros is what you need to do here.

There was also an online event held on Instagram and Facebook. Link below:

<https://www.facebook.com/PICTEDC/>

[https://instagram.com/edcell\\_pict?utm\\_source=ig\\_profile\\_share&igshid=1d3mj73jkk08f](https://instagram.com/edcell_pict?utm_source=ig_profile_share&igshid=1d3mj73jkk08f)

Judge: Mr. Ashish Malani

Time: 4:00 pm – 5:00 pm

Number of entries: 25 teams



#### 4. Panel Discussion:

In today's corporate world an opinion has a very high value. It is just words after all but the weight, they carry great importance. The entrepreneurs are all successful in their respective fields and as we know it's not easy to reach that level without maintaining a certain level of consistency and observing a few disciplines. And the experience they have gained has much great value. Their opinions, the mindset are what the young aspiring entrepreneurs need to listen and to learn from it.

*Topic for Panel Discussion- "Jobs versus Entrepreneurship".*

Guests- Mr. Henit Shah, Mr. Rohan Lunawat, Mr. Ameet Dheemate and colleague, Mr. Hrishikesh Hirde, Dr. Yogesh Karpate and colleagues

Coordinator- Mr. Ashish Malani



### 5. Xpresso:

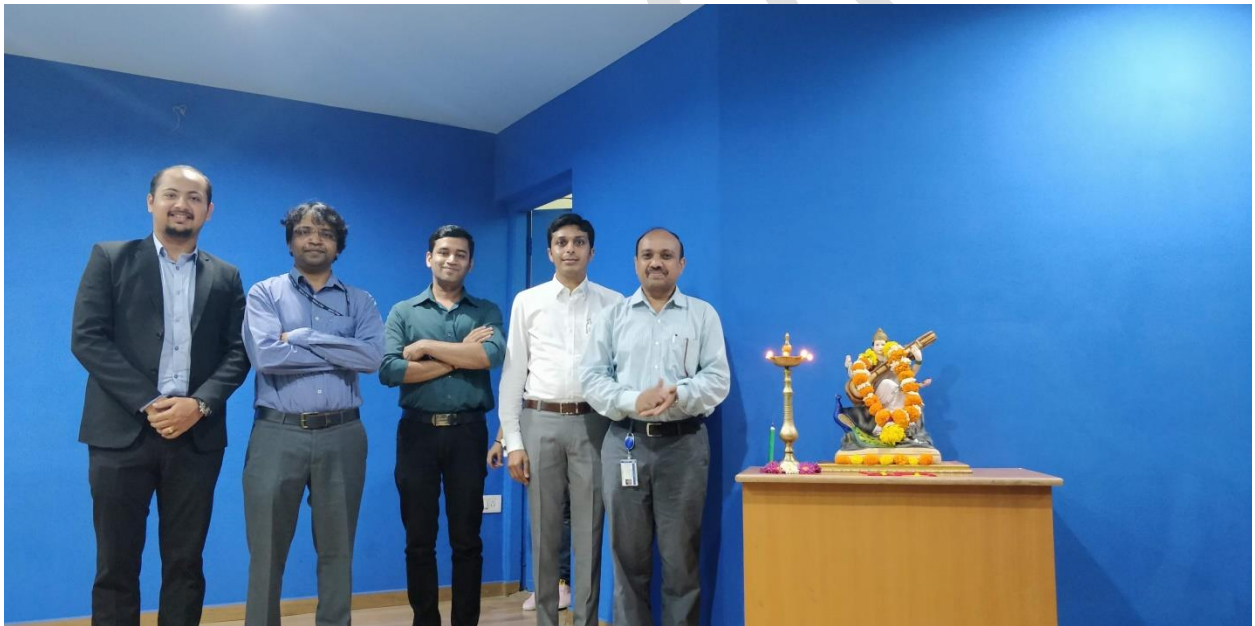
The topics were given and you just needed to pour your heart out and let it flow. Let your thoughts, ideas, opinions be inked down and create an impact on the reader.

*“The pen is mightier than the sword”* is said and well known. And to this day it stays true to its meaning. We want you to think out of the box and just write down your view.

Duration: 14<sup>th</sup> September- 27<sup>th</sup> September

Number of entries: 4

Some pics of the day-



(Left to right: Mr. Hrsihikesh Hirde, Dr. Yogesh Karpate, Mr. Jayesh Agarwal, Mr. Henit Shah, Dr. Rajesh Ingle)





(In Picture: Mr. Saubhagya Mahajan)



(In picture: Panel Discussion held at IT seminar hall)



(In picture: Above- Beta-Pitch, Below- Eloquence)







(Team Magnate)

*“People will fight other people over a few words, but words will never fight. They will always come together to give a meaning.”*

## **Teacher Coordinators-**

Dr. Rajesh Ingle, Head, EDC, PICT

Mr. Pravin Patil, Functional Head, EDC, PICT

## **Student Coordinators-**

Editing Team- Ajit, Maheshwary

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Publicity Team- Nikhil, Niraj, Nikita, Pratiksha, Tanvi, Sameeksha

Web Team- Keshav, Pranav

Management Team- Vedant, Purva, Amitesh, Mayuri

Links:

[www.edc.pict.edu](http://www.edc.pict.edu)

[www.edc.pict.edu/magnate-18](http://www.edc.pict.edu/magnate-18)

For more clicks:

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